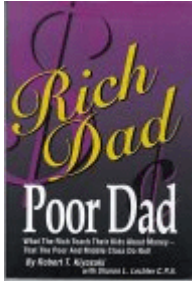


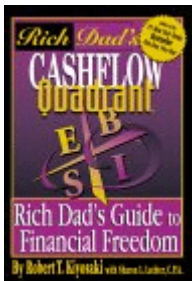
## Recommended Reading . . .

### **Rich Dad, Poor Dad: What the Rich Teach Their Kids About Money --- That the Poor and Middle Class Do Not!**



Personal finance author and lecturer Robert Kiyosaki developed his unique economic perspective through exposure to a pair of disparate influences: his own highly educated but fiscally unstable father, and the multimillionaire eighth-grade dropout father of his closest friend. The lifelong monetary problems experienced by his "poor dad" (whose weekly paychecks, while respectable, were never quite sufficient to meet family needs) pounded home the counterpoint communicated by his "rich dad" (that "the poor and the middle class work for money," but "the rich have money work for them"). Taking that message to heart, Kiyosaki was able to retire at 47. *Rich Dad, Poor Dad*, written with consultant and CPA Sharon L. Lechter, lays out his the philosophy behind his relationship with money. Although Kiyosaki can take a frustratingly long time to make his points, his book nonetheless compellingly advocates for the type of "financial literacy" that's never taught in schools. Based on the principle that income-generating assets always provide healthier bottom-line results than even the best of traditional jobs, it explains how those assets might be acquired so that the jobs can eventually be shed. -- *Howard Rothman*

### **Cashflow Quadrant: Rich Dad's Guide to Financial Freedom**



"What is the difference between an employee and a business owner? Why do some investors make money with little risk while most investors just break even? Why do most employees go from job to job while others quit their jobs and go on to build business empires?

THE CASHFLOW QUADRANT answers these questions and guides readers in finding their own path to financial freedom in a world of ever increasing financial change. It is a book written for . . .

- people who are ready to move beyond job security and begin to find their own world of financial freedom.
- people who are ready to make deep professional and financial changes in their lives.
- people who are ready to move from the Industrial Age to the Information Age

Have you noticed that many of the brightest graduates from our universities want to work for college dropouts...dropouts such as Bill Gates of Microsoft, Richard Branson of Virgin Industries, Michael Dell of Dell Computers, Ted Turner of CNN? Dropouts who are today the mega-rich of society. Why does this happen? As THE CASHFLOW QUADRANT reveals, it is simply a matter of knowing which quadrant to work from and when."